

MEAG POWER

Current

COMMUNITIES

Lawrenceville, Georgia

Rex Millsaps – Mayor

Robert Baroni – City Clerk

770-963-2414



LAWRENCEVILLE LIVING ITS VISION

The vision crafted by this city's leadership – Lawrenceville is home to leading edge education, health care and government, where history and strong neighborhoods meet – is not just words on paper, but a reality that can be seen in numerous accomplishments. Not the least of these is landing the first public four-year college created in Georgia in more than 100 years, Georgia Gwinnett College.

The College opened its doors on August 18, 2006 with 118 students. By 2008, it had grown to 1,700 students. To ensure the campus is integrated into the community, the municipal leadership has launched an initiative to tie the campus to Lawrenceville's central business district.

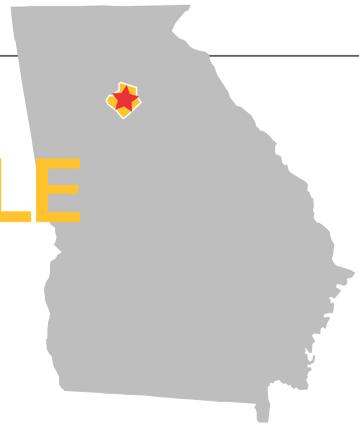
In health care, the Gwinnett Medical Center is booming with a nine-floor addition and new medical offices are now part of the complex. Additionally, a \$9 million government building for the City's police is on the drawing board.

Infrastructure is critical to support this growth and the City prides itself on efficient, cost-effective delivery of utility services including water, electricity, waste and gas. Lawrenceville is among the largest city-owned utility systems, and here's an achievement not many cities can claim: Lawrenceville's new \$8 million administration building is debt free.

*The city is home
to leading edge
education, health care
and government,
where history and strong
neighborhoods meet.*



Fast FACTS LAWRENCEVILLE



POPULATION: 28,969

COUNTY: Gwinnett – population 776,380

UTILITIES: Electricity, gas, water and solid waste

TRANSPORTATION: Lawrenceville is conveniently located on Georgia 316 with downtown Atlanta only 30 miles away. Other highways include Georgia 120 and U.S. Highway 29.

KEY EMPLOYERS: Gwinnett Medical Center – health care
Rehrig Pacific Company – plastic pallets and crates
Auto Ventshade – car accessories
All American Poly of Georgia – plastics
Formex Manufacturing – plastics



“Lawrenceville has become a destination for our citizens as well as visitors across the state. The Aurora Theatre continues to attract theater patrons looking for great performances.”

Mayor Rex Millsaps

HISTORY

Lawrenceville, known as the Crepe Myrtle City, was incorporated on December 15, 1821, making it the second-oldest city in the Atlanta area. Lawrenceville is named after Captain James Lawrence who was Commander of the Frigate Chesapeake during the War of 1812. The Chesapeake and the H.M.S. Shannon were engaged in a battle off the coast of Boston, during which Captain Lawrence was mortally wounded. As he lay wounded, he gave his men the battle cry, “Don’t give up the ship!” These words impressed resident William Maltbie so much that he suggested naming the city in Captain Lawrence’s honor. The suggestion was adopted.

LIVING, WORKING AND PLAYING IN DOWNTOWN LAWRENCEVILLE

Downtown Lawrenceville has come into its own. The new vitality of its central business district is making the area a destination for young professionals as well as those who still remember a sleepy agricultural community. A special night out with a live theatrical performance used to mean a trip into Atlanta, but that is no longer the case, thanks to the Aurora Theatre. After over a decade of growing Gwinnett County's only professional theater from the ground up, Aurora Theatre has opened a world-class showplace on the square in historic downtown Lawrenceville. The theater complex features two performance venues plus a grand lobby, rehearsal hall, and adjacent four-story parking deck.

The City boasts other downtown events as well, such as its popular ghost tours and festivals, all of which create economic synergy. From May to October, visitors can take a 90-minute walking tour complete with tales of a ghostly heiress and other paranormal personalities. "Lawrenceville Rings" is the City's popular New Year's Eve firework celebration and its first Rock and Rib Fest, honoring Georgia Gwinnett College, attracted 10,000 visitors to downtown.

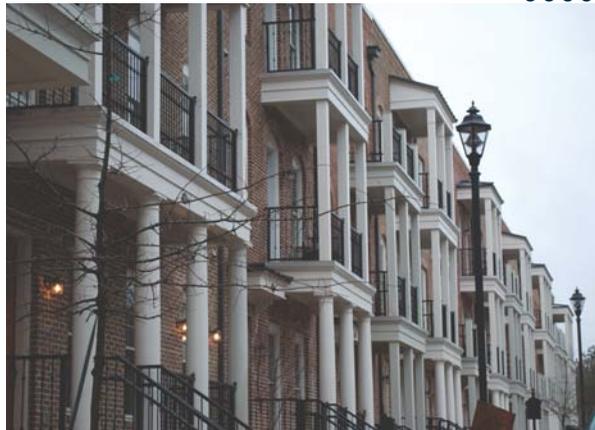
Along with restaurants and unique merchants, downtown Lawrenceville has appealing living space as well. Cornerstone on the Square encompasses a community of condominiums, townhomes and courtyard homes. There are 33 residential units coupled with 10,000 square feet of retail space. The development worked to

preserve green space and even boasts a dog walk for its residents.

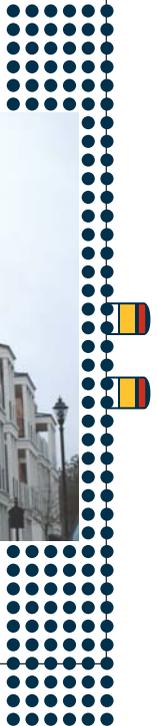
To top off the City's welcoming experience, its first-ever Visitor Center is planned to be at home in an historic 1890 building adjacent to the Aurora Theatre. The building is the two-story home of the late Lawrenceville Mayor, Jule Oakes, who served in 1949 and 1950. The Oakes family has donated \$50,000 to complement the city's SPLOST funds for the renovation of the homestead.

"With our revitalization of downtown, we've managed to build something that creates a contagious energy," explains Jay Markwalter, Executive Director of Tourism and Trade.

For the City that literally sits in the center of Gwinnett County, downtown truly is the heart of this community.



Upscale city living meets small-town charm at Cornerstone on the Square.





More About **HOMETOWN** **LAWRENCEVILLE**

- Gwinnett County Public Schools is the largest school system in Georgia and the fastest-growing in the entire Southeast, with 113 total school facilities.
- Lawrenceville and Gwinnett County have been among the fastest-growing counties in the region for the past 25 years.
- The Gwinnett County Courthouse, built in 1885 and listed on the National Register of Historic Places, sits on the square in the City's historic downtown. The courthouse has become a site for community events, museum exhibits and art shows. The courthouse is available for business meetings, weddings, receptions and conferences. Located on the first floor of the Gwinnett County Courthouse, the Gwinnett Veterans Council War Memorial Museum honors military men and women from the Civil War to present-day conflicts.
- The new Gwinnett Braves, a Triple-A baseball team, has a Lawrenceville address. The ballpark, due to be complete in April 2009, will be a state-of-the art facility with a total seating capacity of 10,000, and will ultimately serve as the focal point of a mixed-use entertainment district. Triple-A baseball is the last step in the minor leagues before a player is promoted to a major-league team, such as the Atlanta Braves.

Location Georgia, a service of MEAG Power, assists business and industry in relocation and expansion efforts. For more information about Lawrenceville, call **1-800-WIN-IN-GA.**

